**Contact: Hannah Pearlman For Immediate Release (DATE)**

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**Pioneering Jewish Rock Sensation Rick Recht**

**to Lead Musical Shabbat Service**

**DATE—CITY, STATE** Rick Recht, the most celebrated Jewish artist of our time, will lead a musical Shabbat Service on **DATE** at **TIME** at **LOCATION ADDRESS.** The service is free and open to the public. Recht will share songs from his hit Shabbat albums, *Shabbat Alive!* and *Simply Shabbat*.

Rick Recht’s “Shabbat Alive!” family service is an interactive, spiritual, musical Shabbat service involving the participation of talented members of the community including **INSERT INFO REGARDING COMMUNITY CHOIRS, ETC. INVOLVED.**

“Shabbat Alive! services have a unique, spiritual feeling,” said Rick Recht. “It’s amazing to join a community in a beautiful Shabbat setting, which is so inspiring to Jewish youth and adults. This is what Judaism is all about. I love the music, the interaction, and the talented congregants that participate during the service. Right away, everyone feels aligned and connected to each other and their Jewish heritage.”

Recht is the top-touring Jewish artist today, performing more than 125 concerts each year across the country. Recht’s powerful performances have earned him a strong, loyal national fan base. Recht has become an icon for Jewish youth, elevating the medium of Jewish music as a powerful and effective tool for developing Jewish pride and identity.

Not only is Recht a top Jewish performer, educator, and leader, but he is also the founder and Executive Director of Jewish Rock Radio, the first high-caliber, 24/7, Jewish rock internet radio station found at [www.jewishrockradio.com](http://www.jewishrockradio.com). He is also Executive Director of Songleader Boot Camp ([www.songleaderbootcamp.com](http://www.songleaderbootcamp.com)), Jewish leadership training programs and conferences for Jewish educators, clergy, and veteran and new songleaders.

**INSERT QUOTE FROM A LOCAL COMMUNITY REPRESENTATIVE (excitement about Recht’s performance)**

**INSERT LOCATION INFO AND 2-3 SENTENCES ABOUT YOUR ORGANIZATION**

For additional press resources, visit [rickrecht.com/press](http://rickrecht.com/press).

For more information about this engagement, call **INSERT COMMUNITY CONTACT HERE**

Please visit [www.rickrecht.com](http://www.richrecht.com) and www.facebook.com/RickRechtWorld.

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